

FORMULA 1 / FORMULA 2

13" x 9.25" – G40/D20

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.15	\$0.16	\$0.17	\$0.19	\$0.23	\$0.30	0.38	\$0.46	\$0.52	\$0.61	\$0.76	\$1.07	\$1.37	\$1.98
2 Color	\$0.56	\$0.57	\$0.62	\$0.70	\$0.82	\$1.09	\$1.37	\$1.65	\$1.87	\$2.20	\$2.75	\$3.86	\$4.96	\$7.17
3 Color	\$0.80	\$0.83	\$0.89	\$1.00	\$1.18	\$1.57	\$1.97	\$2.37	\$2.69	\$3.16	\$3.96	\$5.55	\$7.14	\$10.31
4 Color	\$1.27	\$1.31	\$1.42	\$1.59	\$1.87	\$2.50	\$3.13	\$3.76	\$4.26	\$5.02	\$6.28	\$8.80	\$11.32	\$16.36
5 Color	\$1.67	\$1.72	\$1.86	\$2.08	\$2.45	\$3.27	\$4.10	\$4.92	\$5.58	\$6.57	\$8.22	\$11.52	\$14.82	\$21.42
6 Color	\$1.95	\$2.00	\$2.17	\$2.43	\$2.85	\$3.82	\$4.78	\$5.74	\$6.51	\$7.67	\$9.59	\$13.44	\$17.29	\$24.99
CMYK4Lights	\$0.65	\$0.67	\$0.72	\$0.81	\$0.95	\$1.27	\$1.59	\$1.91	\$2.17	\$2.56	\$3.20	\$4.48	\$5.76	\$8.33
CMYK	\$0.76	\$0.78	\$0.84	\$0.95	\$1.11	\$1.48	\$1.86	\$2.23	\$2.53	\$2.98	\$3.73	\$5.23	\$6.72	\$9.72

13" x 12.75" – E40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.16	\$0.16	\$0.18	\$0.20	\$0.24	\$0.32	\$0.41	\$0.50	\$0.57	\$0.67	\$0.84	\$1.19	\$1.54	\$2.23
2 Color	\$0.56	\$0.58	\$0.63	\$0.72	\$0.86	\$1.17	\$1.48	\$1.80	\$2.05	\$2.43	\$3.05	\$4.31	\$5.56	\$8.07
3 Color	\$0.81	\$0.83	\$0.91	\$1.03	\$1.23	\$1.68	\$2.13	\$2.59	\$2.95	\$3.49	\$4.39	\$6.20	\$8.00	\$11.61
4 Color	\$1.28	\$1.32	\$1.44	\$1.64	\$1.95	\$2.67	\$3.39	\$4.10	\$4.68	\$5.53	\$6.97	\$9.83	\$12.7	\$18.43
5 Color	\$1.67	\$1.73	\$1.89	\$2.15	\$2.56	\$3.50	\$4.43	\$5.37	\$6.12	\$7.25	\$9.12	\$12.87	\$16.62	\$24.12
6 Color	\$1.95	\$2.02	\$2.21	\$2.51	\$2.98	\$4.08	\$5.17	\$6.27	\$7.14	\$8.45	\$10.64	\$15.02	\$19.39	\$28.14
CMYK4Lights	\$0.65	\$0.67	\$0.74	\$0.84	\$0.99	\$1.36	\$1.72	\$2.09	\$2.38	\$2.82	\$3.55	\$5.01	\$6.46	\$9.38
CMYK	\$0.76	\$0.78	\$0.86	\$0.97	\$1.16	\$1.59	\$2.01	\$2.44	\$2.78	\$3.29	\$4.14	\$5.84	\$7.54	\$10.94

13" x 16.25" – C17

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.21	\$0.21	\$0.23	\$0.26	\$0.30	\$0.41	\$0.51	\$0.62	\$0.70	\$0.83	\$1.03	\$1.45	\$1.87	\$2.70
2 Color	\$0.74	\$0.77	\$0.83	\$0.93	\$1.10	\$1.48	\$1.85	\$2.23	\$2.53	\$2.98	\$3.74	\$5.24	\$6.75	\$9.76
3 Color	\$1.07	\$1.10	\$1.20	\$1.34	\$1.58	\$2.12	\$2.67	\$3.21	\$3.64	\$4.29	\$5.37	\$7.54	\$9.71	\$14.04
4 Color	\$1.70	\$1.75	\$1.90	\$2.13	\$2.51	\$3.37	\$4.23	\$5.09	\$5.78	\$6.81	\$8.53	\$11.96	\$15.40	\$22.28
5 Color	\$2.22	\$2.29	\$2.48	\$2.79	\$3.29	\$4.41	\$5.54	\$6.66	\$7.56	\$8.91	\$11.16	\$15.66	\$20.16	\$29.16
6 Color	\$2.60	\$2.67	\$2.90	\$3.26	\$3.83	\$5.15	\$6.46	\$7.77	\$8.82	\$10.40	\$13.02	\$18.27	\$23.52	\$34.02
CMYK4Lights	\$0.87	\$0.89	\$0.97	\$1.09	\$1.28	\$1.72	\$2.15	\$2.59	\$2.94	\$3.47	\$4.34	\$6.09	\$7.84	\$11.34
CMYK	\$1.01	\$1.04	\$1.13	\$1.27	\$1.49	\$2.00	\$2.51	\$3.02	\$3.43	\$4.04	\$5.06	\$7.11	\$9.15	\$13.23

13" x 19.25" – D40/C20

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.61	\$0.62	\$0.66	\$0.72	\$0.81	\$1.02	\$1.23	\$1.43	\$1.60	\$1.85	\$2.27	\$3.10	\$3.93	\$5.60
2 Color	\$1.26	\$1.29	\$1.36	\$1.48	\$1.67	\$2.09	\$2.52	\$2.95	\$3.30	\$3.81	\$4.67	\$6.39	\$8.10	\$11.54
3 Color	\$1.71	\$1.75	\$1.85	\$2.01	\$2.26	\$2.85	\$3.43	\$4.01	\$4.48	\$5.18	\$6.35	\$8.68	\$11.01	\$15.68
4 Color	\$2.41	\$2.45	\$2.60	\$2.82	\$3.18	\$4.00	\$4.82	\$5.64	\$6.29	\$7.28	\$8.92	\$12.19	\$15.47	\$22.03
5 Color	\$2.89	\$2.95	\$3.12	\$3.39	\$3.82	\$4.80	\$5.78	\$6.77	\$7.55	\$8.73	\$10.7	\$14.63	\$18.57	\$26.43
6 Color	\$3.43	\$3.49	\$3.70	\$4.02	\$4.53	\$5.69	\$6.86	\$8.03	\$8.96	\$10.36	\$12.69	\$17.36	\$22.03	\$31.36
CMYK4Lights	\$1.71	\$1.75	\$1.85	\$2.01	\$2.26	\$2.85	\$3.43	\$4.01	\$4.48	\$5.18	\$6.35	\$8.68	\$11.01	\$15.68
CMYK	\$2.00	\$2.04	\$2.16	\$2.34	\$2.64	\$3.32	\$4.00	\$4.68	\$5.23	\$6.04	\$7.40	\$10.13	\$12.85	\$18.29

FORMULA 1 / FORMULA 2

4.00" x 4.25" – O40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.15	\$0.16	\$0.17	\$0.18	\$0.20	\$0.25	\$0.31	\$0.36	\$0.40	\$0.46	\$0.57	\$0.78	\$0.98	\$1.40
2 Color	\$0.55	\$0.56	\$0.60	\$0.65	\$0.73	\$0.92	\$1.11	\$1.30	\$1.45	\$1.67	\$2.05	\$2.80	\$3.55	\$5.06
3 Color	\$0.80	\$0.81	\$0.86	\$0.93	\$1.05	\$1.32	\$1.59	\$1.86	\$2.08	\$2.41	\$2.95	\$4.03	\$5.11	\$7.28
4 Color	\$1.26	\$1.29	\$1.36	\$1.48	\$1.67	\$2.10	\$2.53	\$2.96	\$3.30	\$3.82	\$4.68	\$6.39	\$8.11	\$11.55
5 Color	\$1.65	\$1.68	\$1.78	\$1.94	\$2.18	\$2.75	\$3.31	\$3.87	\$4.32	\$5.00	\$6.12	\$8.37	\$10.62	\$15.12
6 Color	\$1.93	\$1.97	\$2.08	\$2.26	\$2.55	\$3.20	\$3.86	\$4.52	\$5.04	\$5.83	\$7.14	\$9.77	\$12.39	\$17.64
CMYK4Lights	\$0.64	\$0.66	\$0.69	\$0.75	\$0.85	\$1.07	\$1.29	\$1.51	\$1.68	\$1.94	\$2.38	\$3.26	\$4.13	\$5.88
CMYK	\$0.75	\$0.76	\$0.81	\$0.88	\$0.99	\$1.25	\$1.50	\$1.76	\$1.96	\$2.27	\$2.78	\$3.80	\$4.82	\$6.86

6.25" x 4.25" – N40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.15	\$0.16	\$0.17	\$0.19	\$0.21	\$0.28	\$0.34	\$0.40	\$0.45	\$0.53	\$0.65	\$0.90	\$1.15	\$1.65
2 Color	\$0.56	\$0.57	\$0.61	\$0.67	\$0.77	\$0.99	\$1.22	\$1.45	\$1.63	\$1.90	\$2.35	\$3.25	\$4.16	\$5.96
3 Color	\$0.80	\$0.82	\$0.87	\$0.96	\$1.11	\$1.43	\$1.76	\$2.08	\$2.34	\$2.73	\$3.38	\$4.68	\$5.98	\$8.58
4 Color	\$1.27	\$1.30	\$1.39	\$1.53	\$1.75	\$2.27	\$2.78	\$3.30	\$3.71	\$4.33	\$5.36	\$7.43	\$9.49	\$13.61
5 Color	\$1.66	\$1.70	\$1.81	\$2.00	\$2.30	\$2.97	\$3.65	\$4.32	\$4.86	\$5.67	\$7.02	\$9.72	\$12.42	\$17.82
6 Color	\$1.94	\$1.98	\$2.12	\$2.33	\$2.68	\$3.47	\$4.25	\$5.04	\$5.67	\$6.62	\$8.19	\$11.34	\$14.49	\$20.79
CMYK4Lights	\$0.65	\$0.66	\$0.71	\$0.78	\$0.89	\$1.16	\$1.42	\$1.68	\$1.89	\$2.21	\$2.73	\$3.78	\$4.83	\$6.93
CMYK	\$0.75	\$0.77	\$0.82	\$0.91	\$1.04	\$1.35	\$1.65	\$1.96	\$2.21	\$2.57	\$3.19	\$4.41	\$5.64	\$8.09

6.25" x 9.25" – H20

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.15	\$0.16	\$0.17	\$0.19	\$0.22	\$0.28	\$0.35	\$0.41	\$0.47	\$0.55	\$0.68	\$0.94	\$1.21	\$1.73
2 Color	\$0.56	\$0.57	\$0.61	\$0.68	\$0.78	\$1.02	\$1.26	\$1.50	\$1.69	\$1.97	\$2.45	\$3.40	\$4.36	\$6.27
3 Color	\$0.80	\$0.82	\$0.88	\$0.97	\$1.12	\$1.47	\$1.81	\$2.15	\$2.43	\$2.84	\$3.52	\$4.90	\$6.27	\$9.01
4 Color	\$1.27	\$1.30	\$1.39	\$1.54	\$1.78	\$2.33	\$2.87	\$3.41	\$3.85	\$4.50	\$5.59	\$7.77	\$9.95	\$14.30
5 Color	\$1.66	\$1.70	\$1.83	\$2.02	\$2.33	\$3.05	\$3.76	\$4.47	\$5.04	\$5.90	\$7.32	\$10.17	\$13.02	\$18.72
6 Color	\$1.94	\$1.99	\$2.13	\$2.36	\$2.72	\$3.55	\$4.38	\$5.22	\$5.88	\$6.88	\$8.54	\$11.87	\$15.19	\$21.84
CMYK4Lights	\$0.65	\$0.66	\$0.71	\$0.79	\$0.91	\$1.18	\$1.46	\$1.74	\$1.96	\$2.29	\$2.85	\$3.96	\$5.06	\$7.28
CMYK	\$0.75	\$0.77	\$0.83	\$0.92	\$1.06	\$1.38	\$1.70	\$2.03	\$2.29	\$2.67	\$3.32	\$4.61	\$5.91	\$8.49

6.25" x 19.25" – H40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.15	\$0.16	\$0.17	\$0.19	\$0.23	\$0.30	\$0.38	\$0.46	\$0.52	\$0.61	\$0.76	\$1.07	\$1.37	\$1.98
2 Color	\$0.56	\$0.57	\$0.62	\$0.70	\$0.82	\$1.09	\$1.37	\$1.65	\$1.87	\$2.20	\$2.75	\$3.86	\$4.96	\$7.17
3 Color	\$0.80	\$0.83	\$0.89	\$1.00	\$1.18	\$1.57	\$1.97	\$2.37	\$2.69	\$3.16	\$3.96	\$5.55	\$7.14	\$10.31
4 Color	\$1.27	\$1.31	\$1.42	\$1.59	\$1.87	\$2.50	\$3.13	\$3.76	\$4.26	\$5.02	\$6.28	\$8.80	\$11.32	\$16.36
5 Color	\$1.67	\$1.72	\$1.86	\$2.08	\$2.45	\$3.27	\$4.10	\$4.92	\$5.58	\$6.57	\$8.22	\$11.52	\$14.82	\$21.42
6 Color	\$1.95	\$2.00	\$2.17	\$2.43	\$2.85	\$3.82	\$4.78	\$5.74	\$6.51	\$7.67	\$9.59	\$13.44	\$17.29	\$24.99
CMYK4Lights	\$0.65	\$0.67	\$0.72	\$0.81	\$0.95	\$1.27	\$1.59	\$1.91	\$2.17	\$2.56	\$3.20	\$4.48	\$5.76	\$8.33
CMYK	\$0.76	\$0.78	\$0.84	\$0.95	\$1.11	\$1.48	\$1.86	\$2.23	\$2.53	\$2.98	\$3.73	\$5.23	\$6.72	\$9.72

FORMULA 4 / FORMULA 5

13" x 9.25" – G40/D20

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.20	\$0.21	\$0.22	\$0.24	\$0.28	\$0.35	\$0.43	\$0.51	\$0.57	\$0.66	\$0.81	\$1.12	\$1.42	\$2.03
2 Color	\$0.61	\$0.62	\$0.67	\$0.75	\$0.87	\$1.14	\$1.42	\$1.70	\$1.92	\$2.25	\$2.80	\$3.91	\$5.01	\$7.22
3 Color	\$0.85	\$0.88	\$0.94	\$1.05	\$1.23	\$1.62	\$2.02	\$2.42	\$2.74	\$3.21	\$4.01	\$5.60	\$7.19	\$10.36
4 Color	\$1.32	\$1.36	\$1.47	\$1.64	\$1.92	\$2.55	\$3.18	\$3.81	\$4.31	\$5.07	\$6.33	\$8.85	\$11.37	\$16.41
5 Color	\$1.72	\$1.77	\$1.91	\$2.13	\$2.50	\$3.32	\$4.15	\$4.97	\$5.63	\$6.62	\$8.27	\$11.57	\$14.87	\$21.47
6 Color	\$2.00	\$2.05	\$2.22	\$2.48	\$2.90	\$3.87	\$4.83	\$5.79	\$6.56	\$7.72	\$9.64	\$13.49	\$17.34	\$25.04
CMYK4Lights	\$0.70	\$0.72	\$0.77	\$0.86	\$1.00	\$1.32	\$1.64	\$1.96	\$2.22	\$2.61	\$3.25	\$4.53	\$5.81	\$8.38
CMYK	\$0.81	\$0.83	\$0.89	\$1.00	\$1.16	\$1.53	\$1.91	\$2.28	\$2.58	\$3.03	\$3.78	\$5.28	\$6.77	\$9.77

13" x 12.75" – E40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.22	\$0.22	\$0.24	\$0.26	\$0.30	\$0.38	\$0.47	\$0.56	\$0.63	\$0.73	\$0.90	\$1.25	\$1.60	\$2.29
2 Color	\$0.62	\$0.64	\$0.69	\$0.78	\$0.92	\$1.23	\$1.54	\$1.86	\$2.11	\$2.49	\$3.11	\$4.37	\$5.62	\$8.13
3 Color	\$0.87	\$0.89	\$0.97	\$1.09	\$1.29	\$1.74	\$2.19	\$2.65	\$3.01	\$3.55	\$4.45	\$6.26	\$8.06	\$11.67
4 Color	\$1.34	\$1.38	\$1.50	\$1.70	\$2.01	\$2.73	\$3.45	\$4.16	\$4.74	\$5.59	\$7.03	\$9.89	\$12.76	\$18.49
5 Color	\$1.73	\$1.79	\$1.95	\$2.21	\$2.62	\$3.56	\$4.49	\$5.43	\$6.18	\$7.31	\$9.18	\$12.93	\$16.68	\$24.18
6 Color	\$2.01	\$2.08	\$2.27	\$2.57	\$3.04	\$4.14	\$5.23	\$6.33	\$7.20	\$8.51	\$10.70	\$15.08	\$19.45	\$28.20
CMYK4Lights	\$0.71	\$0.73	\$0.80	\$0.90	\$1.05	\$1.42	\$1.78	\$2.15	\$2.44	\$2.88	\$3.61	\$5.07	\$6.52	\$9.44
CMYK	\$0.82	\$0.84	\$0.92	\$1.03	\$1.22	\$1.65	\$2.07	\$2.50	\$2.84	\$3.35	\$4.20	\$5.90	\$7.60	\$11.00

13" x 16.25" – C17

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.30	\$0.30	\$0.32	\$0.35	\$0.39	\$0.50	\$0.60	\$0.71	\$0.79	\$0.92	\$1.12	\$1.54	\$1.96	\$2.79
2 Color	\$0.83	\$0.86	\$0.92	\$1.02	\$1.19	\$1.57	\$1.94	\$2.32	\$2.62	\$3.07	\$3.83	\$5.33	\$6.84	\$9.85
3 Color	\$1.16	\$1.19	\$1.29	\$1.43	\$1.67	\$2.21	\$2.76	\$3.30	\$3.73	\$4.38	\$5.46	\$7.63	\$9.80	\$14.13
4 Color	\$1.79	\$1.84	\$1.99	\$2.22	\$2.60	\$3.46	\$4.32	\$5.18	\$5.87	\$6.90	\$8.62	\$12.05	\$15.49	\$22.37
5 Color	\$2.31	\$2.38	\$2.57	\$2.88	\$3.38	\$4.50	\$5.63	\$6.75	\$7.65	\$9.00	\$11.25	\$15.75	\$20.25	\$29.25
6 Color	\$2.69	\$2.76	\$2.99	\$3.35	\$3.92	\$5.24	\$6.55	\$7.86	\$8.91	\$10.49	\$13.11	\$18.36	\$23.61	\$34.11
CMYK4Lights	\$0.96	\$0.98	\$1.06	\$1.18	\$1.37	\$1.81	\$2.24	\$2.68	\$3.03	\$3.56	\$4.43	\$6.18	\$7.93	\$11.43
CMYK	\$1.10	\$1.13	\$1.22	\$1.36	\$1.58	\$2.09	\$2.60	\$3.11	\$3.52	\$4.13	\$5.15	\$7.20	\$9.24	\$13.32

13" x 19.25" – D40/C20

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.70	\$0.71	\$0.75	\$0.81	\$0.90	\$1.11	\$1.32	\$1.52	\$1.69	\$1.94	\$2.36	\$3.19	\$4.02	\$5.69
2 Color	\$1.35	\$1.38	\$1.45	\$1.57	\$1.76	\$2.18	\$2.61	\$3.04	\$3.39	\$3.90	\$4.76	\$6.48	\$8.19	\$11.63
3 Color	\$1.80	\$1.84	\$1.94	\$2.10	\$2.35	\$2.94	\$3.52	\$4.10	\$4.57	\$5.27	\$6.44	\$8.77	\$11.1	\$15.77
4 Color	\$2.50	\$2.54	\$2.69	\$2.91	\$3.27	\$4.09	\$4.91	\$5.73	\$6.38	\$7.37	\$9.01	\$12.28	\$15.56	\$22.12
5 Color	\$2.98	\$3.04	\$3.21	\$3.48	\$3.91	\$4.89	\$5.87	\$6.86	\$7.64	\$8.82	\$10.79	\$14.72	\$18.66	\$26.52
6 Color	\$3.52	\$3.58	\$3.79	\$4.11	\$4.62	\$5.78	\$6.95	\$8.12	\$9.05	\$10.45	\$12.78	\$17.45	\$22.12	\$31.45
CMYK4Lights	\$1.80	\$1.84	\$1.94	\$2.10	\$2.35	\$2.94	\$3.52	\$4.10	\$4.57	\$5.27	\$6.44	\$8.77	\$11.10	\$15.77
CMYK	\$2.09	\$2.13	\$2.25	\$2.43	\$2.73	\$3.41	\$4.09	\$4.77	\$5.32	\$6.13	\$7.49	\$10.22	\$12.94	\$18.38

FORMULA 4 / FORMULA 5

4.00" x 4.25" – O40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.16	\$0.17	\$0.18	\$0.19	\$0.21	\$0.26	\$0.32	\$0.37	\$0.41	\$0.47	\$0.58	\$0.79	\$0.99	\$1.41
2 Color	\$0.56	\$0.57	\$0.61	\$0.66	\$0.74	\$0.93	\$1.12	\$1.31	\$1.46	\$1.68	\$2.06	\$2.81	\$3.56	\$5.07
3 Color	\$0.81	\$0.82	\$0.87	\$0.94	\$1.06	\$1.33	\$1.60	\$1.87	\$2.09	\$2.42	\$2.96	\$4.04	\$5.12	\$7.29
4 Color	\$1.27	\$1.30	\$1.37	\$1.49	\$1.68	\$2.11	\$2.54	\$2.97	\$3.31	\$3.83	\$4.69	\$6.40	\$8.12	\$11.56
5 Color	\$1.66	\$1.69	\$1.79	\$1.95	\$2.19	\$2.76	\$3.32	\$3.88	\$4.33	\$5.01	\$6.13	\$8.38	\$10.63	\$15.13
6 Color	\$1.94	\$1.98	\$2.09	\$2.27	\$2.56	\$3.21	\$3.87	\$4.53	\$5.05	\$5.84	\$7.15	\$9.78	\$12.40	\$17.65
CMYK4Lights	\$0.65	\$0.67	\$0.70	\$0.76	\$0.86	\$1.08	\$1.30	\$1.52	\$1.69	\$1.95	\$2.39	\$3.27	\$4.14	\$5.89
CMYK	\$0.76	\$0.77	\$0.82	\$0.89	\$1.00	\$1.26	\$1.51	\$1.77	\$1.97	\$2.28	\$2.79	\$3.81	\$4.83	\$6.87

6.25" x 4.25" – N40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.17	\$0.18	\$0.19	\$0.20	\$0.22	\$0.27	\$0.33	\$0.38	\$0.42	\$0.48	\$0.59	\$0.80	\$1.00	\$1.42
2 Color	\$0.57	\$0.58	\$0.62	\$0.67	\$0.75	\$0.94	\$1.13	\$1.32	\$1.47	\$1.69	\$2.07	\$2.82	\$3.57	\$5.08
3 Color	\$0.82	\$0.83	\$0.88	\$0.95	\$1.07	\$1.34	\$1.61	\$1.88	\$2.10	\$2.43	\$2.97	\$4.05	\$5.13	\$7.30
4 Color	\$1.28	\$1.31	\$1.38	\$1.50	\$1.69	\$2.12	\$2.55	\$2.98	\$3.32	\$3.84	\$4.70	\$6.41	\$8.13	\$11.57
5 Color	\$1.67	\$1.70	\$1.80	\$1.96	\$2.20	\$2.77	\$3.33	\$3.89	\$4.34	\$5.02	\$6.14	\$8.39	\$10.64	\$15.14
6 Color	\$1.95	\$1.99	\$2.10	\$2.28	\$2.57	\$3.22	\$3.88	\$4.54	\$5.06	\$5.85	\$7.16	\$9.79	\$12.41	\$17.66
CMYK4Lights	\$0.66	\$0.68	\$0.71	\$0.77	\$0.87	\$1.09	\$1.31	\$1.53	\$1.70	\$1.96	\$2.40	\$3.28	\$4.15	\$5.90
CMYK	\$0.77	\$0.78	\$0.83	\$0.90	\$1.01	\$1.27	\$1.52	\$1.78	\$1.98	\$2.29	\$2.80	\$3.82	\$4.84	\$6.88

6.25" x 9.25" – H20

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.18	\$0.19	\$0.20	\$0.22	\$0.25	\$0.31	\$0.38	\$0.44	\$0.50	\$0.58	\$0.71	\$0.97	\$1.24	\$1.76
2 Color	\$0.59	\$0.60	\$0.64	\$0.71	\$0.81	\$1.05	\$1.29	\$1.53	\$1.72	\$2.00	\$2.48	\$3.43	\$4.39	\$6.30
3 Color	\$0.83	\$0.85	\$0.91	\$1.00	\$1.15	\$1.50	\$1.84	\$2.18	\$2.46	\$2.87	\$3.55	\$4.93	\$6.30	\$9.04
4 Color	\$1.30	\$1.33	\$1.42	\$1.57	\$1.81	\$2.36	\$2.90	\$3.44	\$3.88	\$4.53	\$5.62	\$7.80	\$9.98	\$14.33
5 Color	\$1.69	\$1.73	\$1.86	\$2.05	\$2.36	\$3.08	\$3.79	\$4.50	\$5.07	\$5.93	\$7.35	\$10.20	\$13.05	\$18.75
6 Color	\$1.97	\$2.02	\$2.16	\$2.39	\$2.75	\$3.58	\$4.41	\$5.25	\$5.91	\$6.91	\$8.57	\$11.90	\$15.22	\$21.87
CMYK4Lights	\$0.68	\$0.69	\$0.74	\$0.82	\$0.94	\$1.21	\$1.49	\$1.77	\$1.99	\$2.32	\$2.88	\$3.99	\$5.09	\$7.31
CMYK	\$0.78	\$0.80	\$0.86	\$0.95	\$1.09	\$1.41	\$1.73	\$2.06	\$2.32	\$2.70	\$3.35	\$4.64	\$5.94	\$8.52

6.25" x 19.25" – H40

	5000	2500	1000	512	288	144	96	72	60	48	36	24	18	12
1 Color	\$0.20	\$0.21	\$0.22	\$0.24	\$0.28	\$0.35	\$0.43	\$0.51	\$0.57	\$0.66	\$0.81	\$1.12	\$1.42	\$2.03
2 Color	\$0.61	\$0.62	\$0.67	\$0.75	\$0.87	\$1.14	\$1.42	\$1.70	\$1.92	\$2.25	\$2.80	\$3.91	\$5.01	\$7.22
3 Color	\$0.85	\$0.88	\$0.94	\$1.05	\$1.23	\$1.62	\$2.02	\$2.42	\$2.74	\$3.21	\$4.01	\$5.60	\$7.19	\$10.36
4 Color	\$1.32	\$1.36	\$1.47	\$1.64	\$1.92	\$2.55	\$3.18	\$3.81	\$4.31	\$5.07	\$6.33	\$8.85	\$11.37	\$16.41
5 Color	\$1.72	\$1.77	\$1.91	\$2.13	\$2.50	\$3.32	\$4.15	\$4.97	\$5.63	\$6.62	\$8.27	\$11.57	\$14.87	\$21.47
6 Color	\$2.00	\$2.05	\$2.22	\$2.48	\$2.90	\$3.87	\$4.83	\$5.79	\$6.56	\$7.72	\$9.64	\$13.49	\$17.34	\$25.04
CMYK4Lights	\$0.70	\$0.72	\$0.77	\$0.86	\$1.00	\$1.32	\$1.64	\$1.96	\$2.22	\$2.61	\$3.25	\$4.53	\$5.81	\$8.38
CMYK	\$0.81	\$0.83	\$0.89	\$1.00	\$1.16	\$1.53	\$1.91	\$2.28	\$2.58	\$3.03	\$3.78	\$5.28	\$6.77	\$9.77